

How Do We Compare?

The Kazeli Web Office is the ultimate business software solution. With its breakthrough integration; Kazeli combines 4 technologies into one system, automates every aspect of every interaction, captures more clients, and increases productivity by at least 10%. Kazeli ensures integration at every level across your entire organization.

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Monthly Subscription	\$199	\$990	\$812.50*
Due at Signing	\$295 plus first month	\$99	\$9,750*
Total 12 Month Cost	\$2,683	\$11,880	\$9,750
5 Year Investment	\$12,235	\$59,400	\$48,750

# of Users	10	10	10
# of Contacts	Unlimited	10,000	Unlimited
# of Website Credits	3	-	-
# of Web Pages	Unlimited	-	-
# of Email Accounts	10	-	-
Total File Storage	5 GB	-	-
Payment Terms	Monthly	Monthly	12 Months Up Front
Setup	Do it yourself	Do it yourself	Do it yourself

* Salesforce - \$65/user/month + \$16.25/user/month for support + \$207.50/month. On sign up they require 12 months in advance.

Kazeli offers an ultimate one-of-a-kind assisted setup. For more information, check out www.kazeli.com/orders

± Special Offer - The Scripts, Survey, and Cases Module are \$4 per month per user, but for a limited time these 3 modules are completely free FOREVER with any paying subscription.

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Automatic Follow-Up			
Multi-media Broadcasting	●	●	
Multi-step Follow-Up	●	●	
Trackable Email Links	●	●	
Nurture/Drip Marketing	●	●	
Automated Contact History	●	●	
Capture Leads Online	●	●	
Support for Digital and Physical Goods	●	☉	
All Results Stored Under Contact Card	●	☉	
Privacy & Permission Management	●	☉	
CRM			
Contact Management	●	●	●
Contact Groups	●	●	●
Opportunity Management	●	☉	☉
Auto-Lead Distribution	●	●	●
Pipeline Analysis	●	●	●
Workflow Automation	●	☉	
Calendar Management	●	☉	☉
Task Management	●	☉	☉
Custom Reports	●	●	●
Auto-History Creation	●	●	
Complete Email History	●	☉	
Privacy & Permission Management	●	●	●
Email Management			
Complete Email System	●		
Send/Receive from Your Domain	●	☉	☉
Email Templates	●	●	☉
Unlimited Send From Addresses	●	☉	
Internal Email Notification and Forwarding	●		
Auto-Relate Emails to Contacts	●	☉	
Multiple Archive Function	●		
Multiple Relate Function	●		
Auto-Archive Feature	●		
Send Attachments from My Computer	●	●	●
Send Attachments from Online File Storage	●	☉	●
Copy Attachments to Online File Storage	●		

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Email Management (Continued...)			
Privately Track Deliverability of Sent Emails	●		
Favorite Emails List	●		
Spell Check	●	●	●
Paste from Word Function	●	●	●
Multi-Colored Flags for Follow Up	●		
Unique Email Signature per Email Account	●		
2 Levels of Spam Protection	●	◐	◐
Email Export (Administrator Only)	●		
Create Follow Up Task from Email	●		
POP3 Support	●	◐	◐
Gmail Support	●	◐	◐
Privacy & Permission Management	●	◐	◐
Contact Management			
Unlimited Contact to Account Relationships	●		
Unlimited Contact Tags	●		
Browse Contacts by Letter	●		
Unlimited Number of User-Defined Fields	●	◐	◐
Google Maps Integrated	●		●
Favorite Contacts List	●		
Remove Duplicates	●	●	●
Advanced Search	●	●	●
Default Search Settings	●		
One-Click Relationship View	●		
Built-In Notes w/Timestamp	●		
Built-In Email	●		
Calendar History	●	◐	◐
Broadcast History	●		
Automated Follow Up History	●	●	
Projects List	●		
Opportunity List	●	●	●
eShop Order History	●	●	
Email History	●	◐	◐
Website History	●		
Online Form History	●	◐	

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Contact Management (Continued...)			
Internal Scripts History	●		
Privacy & Permission Management	●	●	●
Opportunity/Lead Management			
Capture & Create Opportunities online	●	☐	☐
Email History Relating to Opportunity	●		
Auto-Lead Distribution	●	●	●
Customizable Sales Process	●	●	●
Unlimited Opportunity Tags	●		
Opportunity Tracking	●	●	●
Opportunity scoring, routing, & assignment	●	●	●
Custom Reporting	●	●	●
File Management	●		
Bookmark Management	●		
Calendar Management	●		
Task Management	●		
External Opportunity Assignment & Mgmt.	●		
Privacy & Permission Management	●	●	●
Team Member Management	●	●	●
Case Management[±]			
Cross-Company Collaboration	●		●
Case Queues	●		●
Case Email Auto-Response	●		●
Case Email History	●		●
Case History Tracking	●		●
Customizable Case Process	●		●
Case Email Templates	●		●
Call Scripts Management[±]			
Call Based Scripts	●		
Response Based Follow Up Campaigns	●		
Customizable Scripts Process	●		
Script/Resolution Branching	●		
Customizable Reports	●		
Privacy & Permission Management	●		

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Email Broadcasts			
Contact Tracking	●		
Open and Click Tracking	●		
Targeted Follow Up Based on Clicks	●		
Step-By-Step Email Wizard	●		
Add Your Own Photos	●	●	
Create Your Own HTML Email	●	●	
Customizable HTML Email Templates	●		
Thousands of Color Scheme Combinations	●		
List Segmentation	●	●	●
Unlimited Number of Broadcast Campaigns	●	●	●
Monitor Opt-Out Tracking	●	●	●
Privacy & Permission Management	●	●	●
Footer Customization	●		
Project Management			
Capture new Project Requests Online	●		
Email History	●		
Auto-Project Distribution	●		
Customizable Project Process	●		
Unlimited Project Tags	●		
Project Tracking	●		
Custom Reporting	●		
File Management	●		
Bookmark Management	●		
Calendar Management	●		
Task Management	●		
External Project Assignment & Management	●		
Team Member Management	●		
Privacy & Permission Management	●	●	●

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Task Management			
Cross-Company Collaboration	●	◐	
Task To-Do Lists	●		●
Flexible Viewing Options	●		●
View Company-Wide Task List	●		
Task Templates	●	◐	◐
Task Priority Tracking	●	●	●
Task History	●	●	●
Task Assignment Notification	●	●	●
Task Completion Notification	●	●	●
Create Calendar Events from Task	●		
Relate Tasks to Opportunities or Projects	●	◐	◐
Tasks w/Files, Bookmarks, & Email History	●	◐	◐
Automate Task Creation & Assignment	●	◐	
Customizable Task Reports	●	●	●
Simple & Advanced Task Search	●	●	●
External Task Assignment & Management	●		
Survey Module/Online Form Builder[±]			
Unlimited Question/Answer Combinations	●		
Unlimited Number of Pages	●		
Checkbox, Radio, & File Upload Support	●		
Text Box Support	●		
Survey Responses Update Contact Card	●	◐	◐
Customizable Reports	●	◐	◐
Targeted Follow Up Based on Results	●	◐	
Survey Module/Online Form Builder (Continued...)			
Automatically Create/Update Contacts	●	●	●
Auto Assign Tags	●		
Monitor Opt-Out Tracking	●	●	
Results by Person, Survey, or Question	●	◐	◐
Privacy & Permission Management	●	●	●
File Management			
Create & Organize Multiple Layers of Folders	●		
Anytime, Anywhere File Access	●		
Organic Search Results by Activity	●		
Drag and Drop Multiple File Upload	●		

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
File Management (Continued...)			
Relate Files to Contacts, Projects, and Opportunities	●		
Reserved Folder for Online Access/Distribution	●		
In-Folder Collaboration	●		
Privacy & Permission Management	●		
Website Builder & Management Tool			
Allows Multiple Websites Under One Account	●		
Thousands of Color Scheme Combinations	●		
Change Your Color Scheme at Anytime!	●		
Customizable Website Templates	●		
Track Contact Visits to Your Webpage	●		
WYSIWYG Editor, functions like MS Word	●		
Unlimited Number of Page Versions	●		
Add Notes For Each Version	●		
Drag and Drop Image Upload	●		
Multi-Language Support	●		
Spell Checker	●		
Multimedia Manager (All types: .pdf, .mov, .avi, etc)	●		
Stylesheet Support	●		
Multi-language built-in keyboard	●		
Unique page titles, description, and keywords	●		
Instant page publishing	●		
Search Engine Friendly URLs (Kazeli SES Technology)	●		
Multi-language support	●		
Website Bookmark Friendly	●		
Printable Website Pages	●		
Real-Time Statistics w/User Defined Date Ranges	●		
Multiple Menu Group Capability	●		
Easily Updateable Page Templates	●		
Manage Page Order	●		
Supports Google Search	●		
Bulk Meta Tag Insertion	●		
Use Your Own Domain (www.yourcompany.com)	●		

	Kazeli (Enterprise)	Infusionsoft (Deluxe)	Salesforce (Professional)
Business Network			
Public and Private Company Profile	●		
Immediate Search Engine Submission	●		
View Related Businesses 3 Levels	●		
Find Product & Service Providers	●		
Generate FREE Leads	●		
Company Blog	●		
Marketplace to Promote Products & Services	●		
Tag Favorite Businesses	●		
Unlimited Public and Invite Only Groups	●		
Groups: Forums, Photo Gallery, File Gallery, Videos	●		
Job Board for Recruiting	●		
Article Voting & Relationship View	●		
View Articles by Top Rated, Connection, or Latest	●		
Post Comments on Articles	●		
Bookstore	●		
Barter Lookup and Request	●		
Professional Network	●		
Share Projects/Opportunities with Any Member	●		
Infrastructure			
Real-Time Customization	●	●	●
Real-Time Analytics	●	●	●
Granular Security & Sharing	●	●	●
Dozens of Integrated Applications	●	●	●
Multitenant Kernal	●	●	●
Proven Reliability (status.kazeli.com)	●	●	●
Real-Time Query Optimizer	●	●	●
Real-Time Integration	●	●	●
Real-Time Upgrades	●	●	●
Multiple Global Data Centers & Disaster Recovery	●	●	●
Real-Time Scalability	●	●	●
Real-Time Query Optimizer	●	●	●

All prices and plans are correct as of March 1, 2011.